



# MAXITIA PROJECT INC.

June 15, 2025

**The Foundation for a Drug-Free World  
Community Education Event  
at the FIFA World Club Cup Final at  
MetLife Stadium in New Jersey  
July 13, 2025**



Maxitia Project Inc. and the Fundacion De Prevención De Adiciones Y Violencia Doméstica NY Carlos Martinez will be participating in an event to distribute free "Truth About Drugs" education and prevention material to the attendees of the FIFA World Club Cup Final.

Maxitia Project Inc. is proud to be working with the Fundacion De Prevención De Adiciones Y Violencia Doméstica NY Carlos Martinez in educating communities to be healthier and more productive by offering a range of services and programs focused on health and wellness. These organizations address critical needs in underserved populations, providing access to resources, education, and support systems that empower individuals to make positive changes in their lives.

We believe in the importance of collective responsibility and in the positive impact that a strong community can have on various aspects of community life. This underscores the importance of collective responsibility and the positive impact that a strong community can have on everyone's life, fostering a sense of belonging, security, and access to diverse perspectives and resources.

That is why we are excited to partner with The Foundation for a Drug-Free World in addressing a major issue of Substance Abuse in our communities. The Foundation for a Drug-Free World is a nonprofit public benefit corporation that empowers youth and adults with factual information about drugs so they can make informed decisions and live drug-free. The educational materials are free of charge to schools, youth organizations and other groups and individuals.

The Truth About Drugs campaign consists of activities that community members can join which popularize drug-free living. These activities are simple, effective and can involve people of all ages. This is a grass root effort that involves educating communities on substance abuse and helping them to start a Truth About Drugs education and prevention activity in their community.

On July 13, 2025, in the Public Plaza at MetLife Stadium in New Jersey, we will be distributing educational materials, Caps, Tee Shirts to the attendees. On February 12, 2022, on the eve of Super Bowl LVI in Los Angeles, a volunteer flash mob at Hollywood and Highland launches a massive drug prevention campaign to raise awareness of drug abuse.

**Bringing Communities Together Through Education**





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Volunteers from the Foundation for a Drug-Free World surprise crowds on Hollywood's celebrated Walk of Fame with a flash mob to promote drug-free living.

Through a worldwide network of volunteers, 50 million of drug prevention booklets have been distributed, tens of thousands of drug awareness events have been held in some 180 countries and Truth About Drugs public service announcements have been aired on more than 500 television stations. These materials and activities have helped people around the world learn about the destructive side effects of drugs and thereby make the decision for themselves to not use them.

Join us on July 13, 2025, at MetLife Stadium in New Jersey and help spread the word on Drug-Free Living.



**If you would like to participate, Contact us:**

Tel: (818) 952-5260

Email: [FDFWAmericas@GMail.Com](mailto:FDFWAmericas@GMail.Com)

[www.drugfreeworld.org](http://www.drugfreeworld.org)

**Isabel Leticia Castro**  
**President and CEO**  
**Maxitia Project Inc.**

**July 13, 2025** ■■■■■■  
**At MetLife Stadium**  
**In New Jersey**

**In The Public Plaza**  
**During The**  
**MUNDIAL DE CLUBES**  
**DE LA FIFA 2025™**

**FOUNDATION FOR A**  
**DRUG-FREE WORLD**  
Find out the Truth About Drugs

**Event Providing Information on**  
**Drug and Substance Abuse**



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