



Isabel Leticia Castro
President and CEO
Maxitia Project Inc



PROVIDING ACCESSIBLE EDUCATION AND RESOURCES TO PROMOTE OVERALL HEALTH AND WELLNESS IN THE COMMUNITY.

Maxitia Project Inc. is a non-profit 501(c)(3) organization based in New York City, dedicated to improving the health and wellness of all communities. Maxitia Project Inc. was founded by a group of health professionals, some having over 40 years of experience in health care, to be an essential component of the daily routine of community members. The goal is to establish a relationship with community members that is based on trust.

Maxitia Project Inc. builds on this relationship to create and implement educational programs to increase community awareness of issues that impact the health and wellness of community members. Maxitia Project Inc. emphasizes health and wellness and incorporates these fundamental principles into all its educational programs, which cover all aspects of community life. Maxitia Project Inc. frequently collaborates with local stakeholders and organizations to achieve its objectives.

Through educational programs, the community is encouraged to become more proficient in managing their needs. The community's needs go beyond personal health and wellness to include economic and societal health.

A community's health and prosperity require a strong foundation. It's important to have the ability to navigate the complex health system and learn how to advocate for their community with policymakers and industry leaders. Maxitia Project Inc.'s educational programs address the social and economic concerns of the community. Since its inception, Maxitia Project Inc. has been working at the grassroots level in New York City and throughout the New Jersey area.

Its work involves collaborating with organizations in New York, which are Vision Urbana Inc. and R.A.I.N. TOTAL CARE, Inc., JASA Older Adult Centers, Acacia Network, and the Brooklyn Hispanic Chamber of Commerce. In New Jersey, there is the Ecuadorian Consulate in Newark, the Dominican Republic Consulate in Patterson, the El Salvadorean Consulate in Elizabeth, the Hope and Esperanza Community Health Center in Newark, the New Jersey Small Business Alliance, and

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various religious centers of worship. Maxitia Project Inc. has a reach that extends beyond the USA, Central, and South America, and the Caribbean.

Through its partnership with DA Medical Services, Maxitia Project Inc. can deliver health screening and health shepherding programs to the community. Maxitia Project Inc. and DA Medical Services' Health Shepherding Program allows them to guide community members through the health system and act as their advocate and resource center. During the COVID-19 pandemic, the Health Shepherding program played a significant role in providing essential information, education, and medical care across all regions of the Americas.

Maxitia Project Inc. and DA Medical Services, alongside partners globally, are the founders of the International Society of Health Education (ISOHE.org). ISOHE, which is based in London, England, provides public medical education on a variety of medical topics in an easily understandable language for local people around the world. This includes current medical news, medical updates, and programs to help distinguish medical facts from fiction.

Maxitia Project Inc. is committed to reducing the inequalities and disparities that are faced by many community members in their lives. The aim is to empower the community to advocate for itself and participate in policymaking through education and empowerment.

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